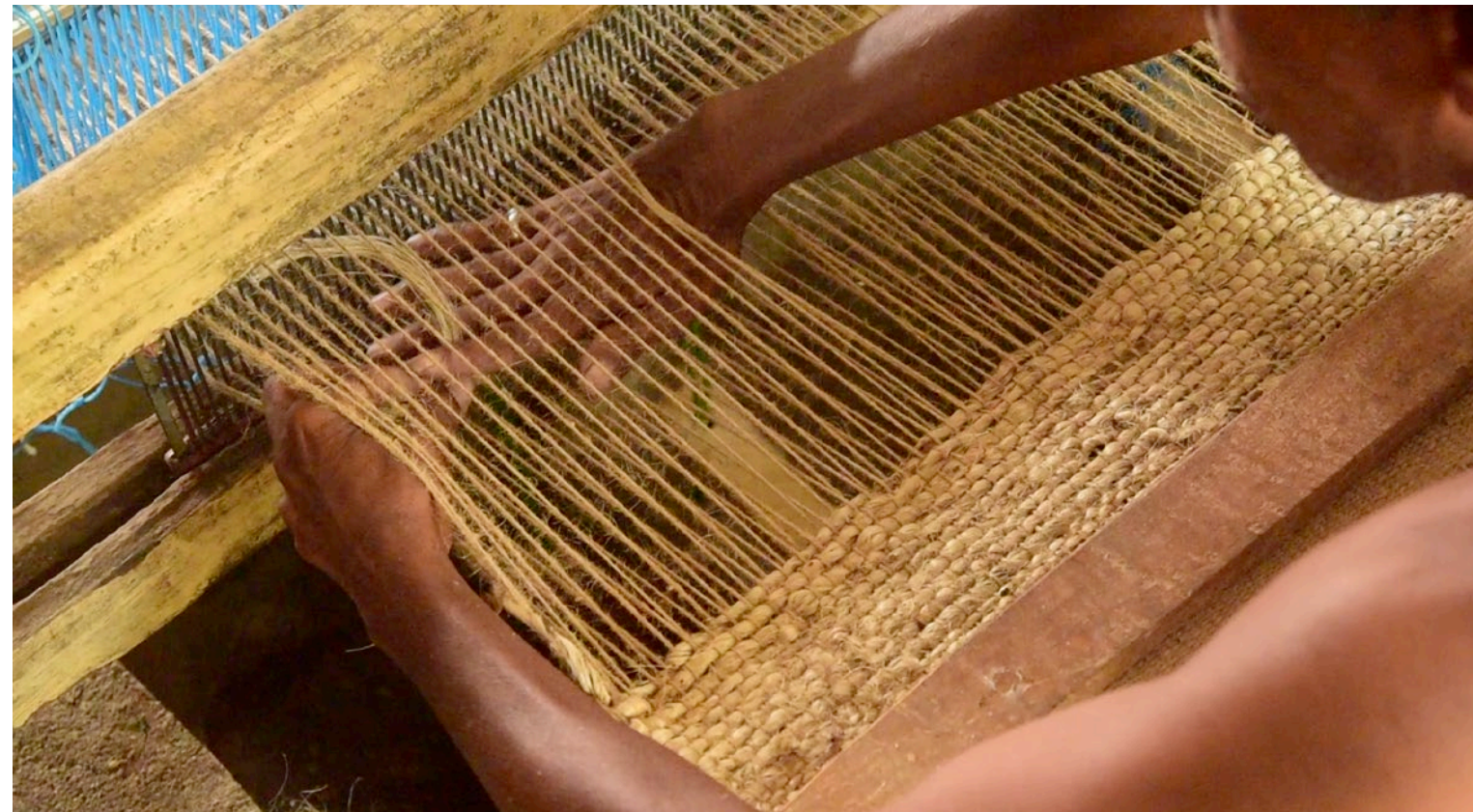




fold
dhurries

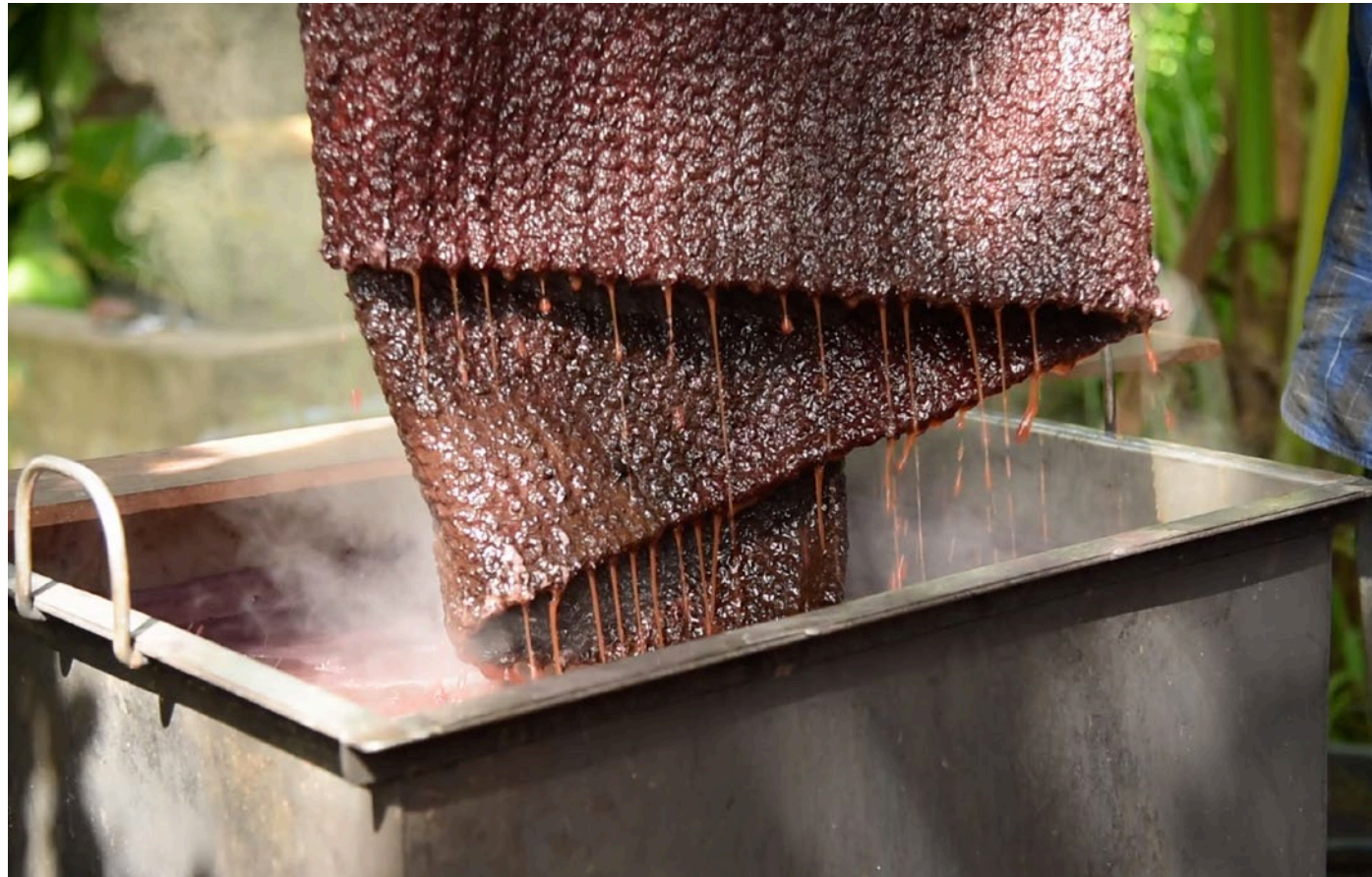




casegoods
—■—■—■—■—

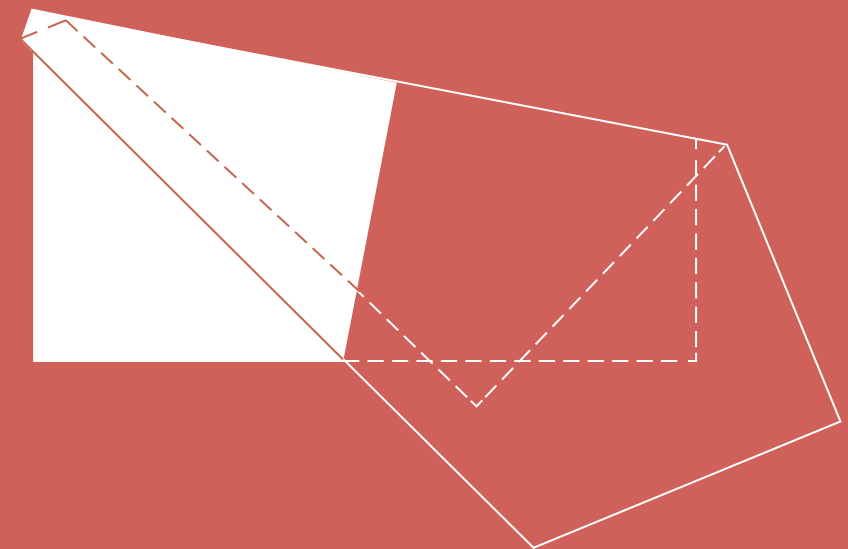
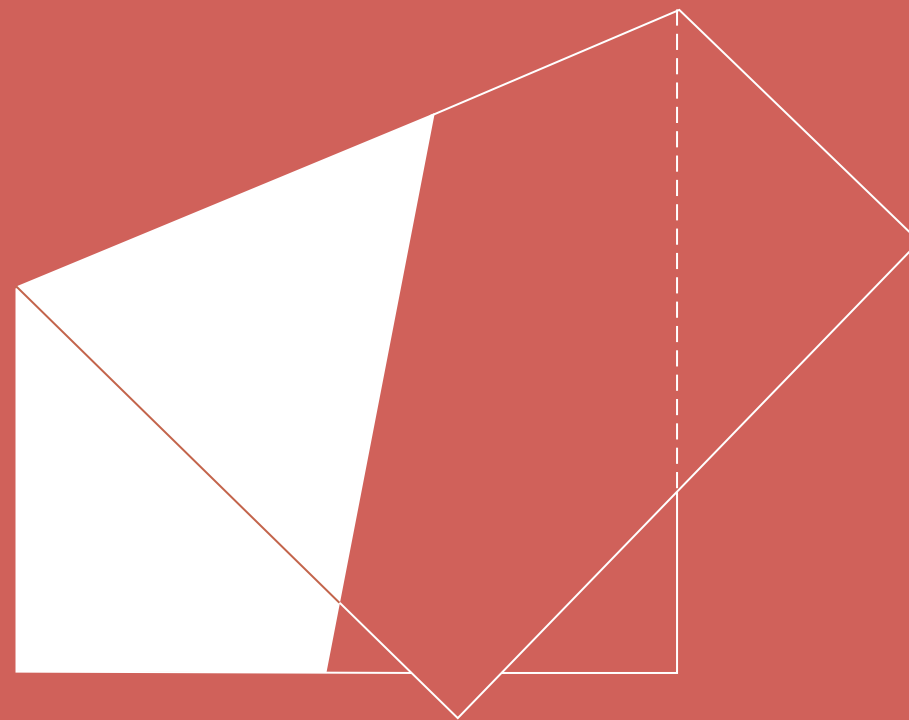
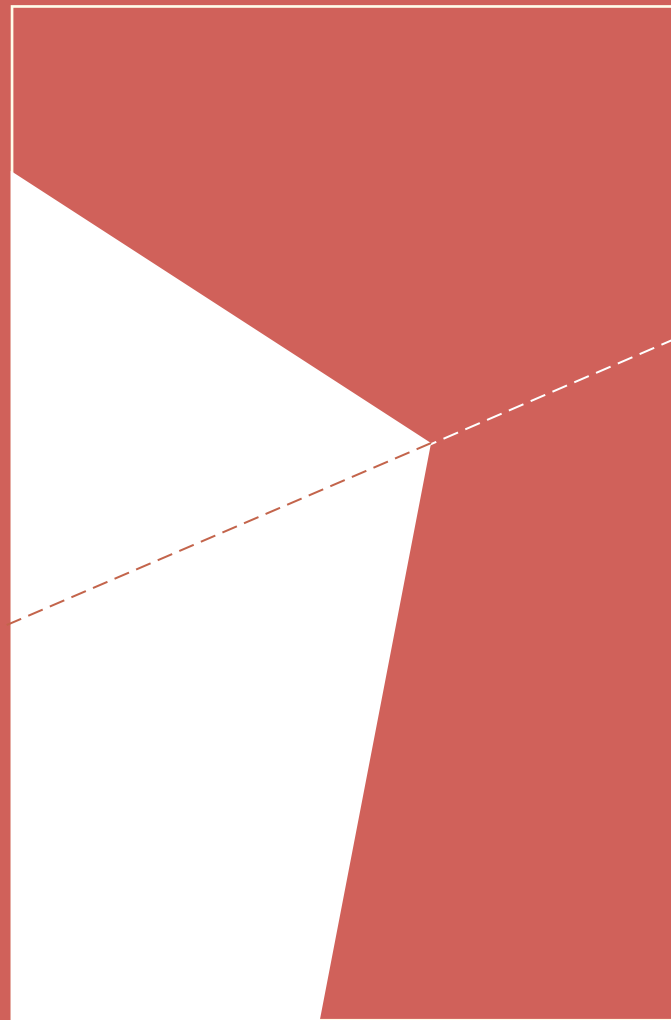


As the largest producer of jute in the world, India has a rich tradition of both hand woven and naturally dyed fibers going back generations. Locally sourced and spun into yarn, these handmade strands are woven into flat dhurries by skilled artisans.

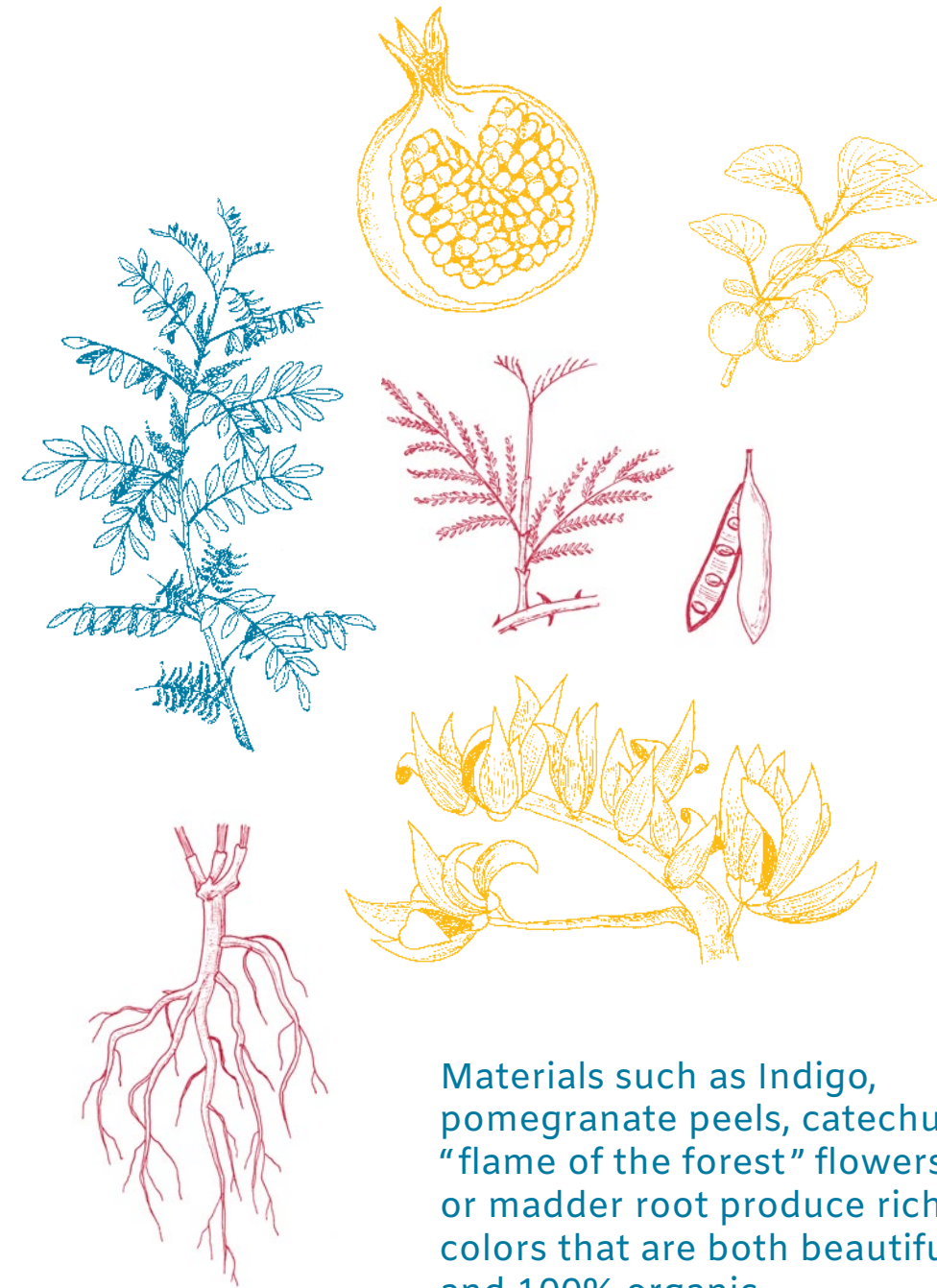


Our production partner, Kalaneta, is a design and research initiative whose main objective is to combine the design, technology and production of handlooms and make them available to the bigger market that values this craft as an ethnic heritage. They strive to preserve and celebrate the centuries-old knowledge of aesthetics, and complex weaving techniques, traditional to Andhra Pradesh.

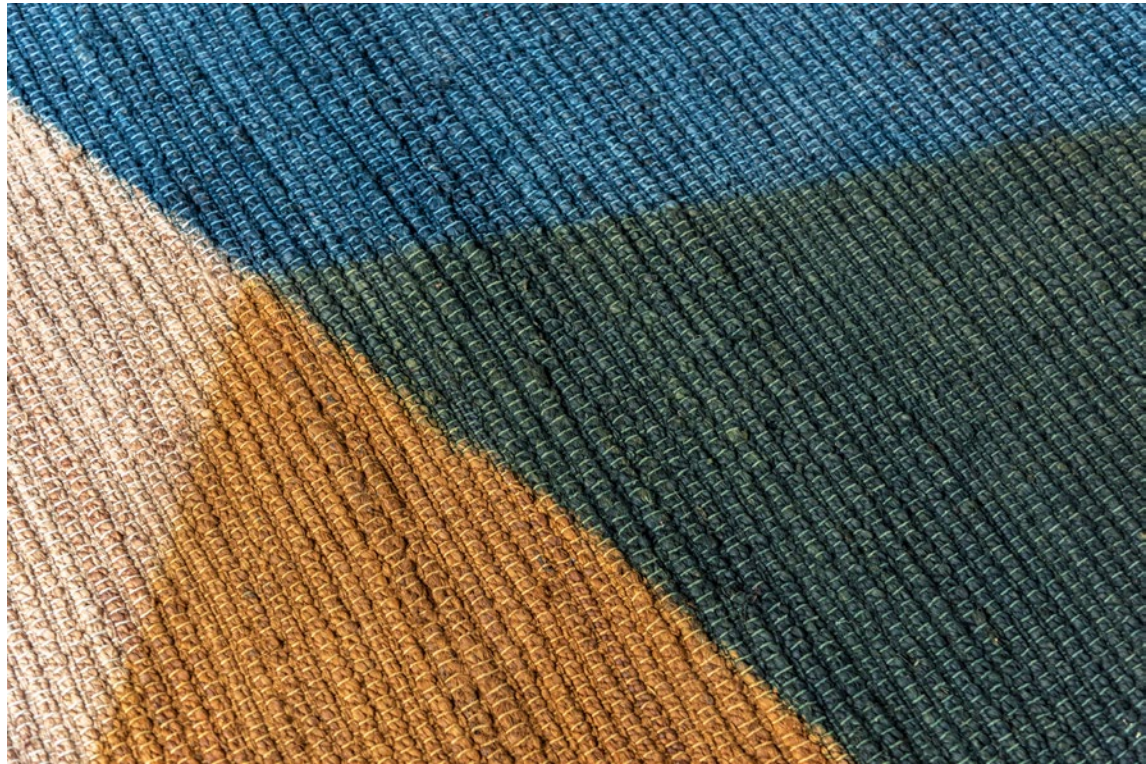
With production expertise from Kalaneta, we have developed a technique of folding, rolling, and dipping these simple dhurries in natural, plant based dyes to achieve bold geometric designs.





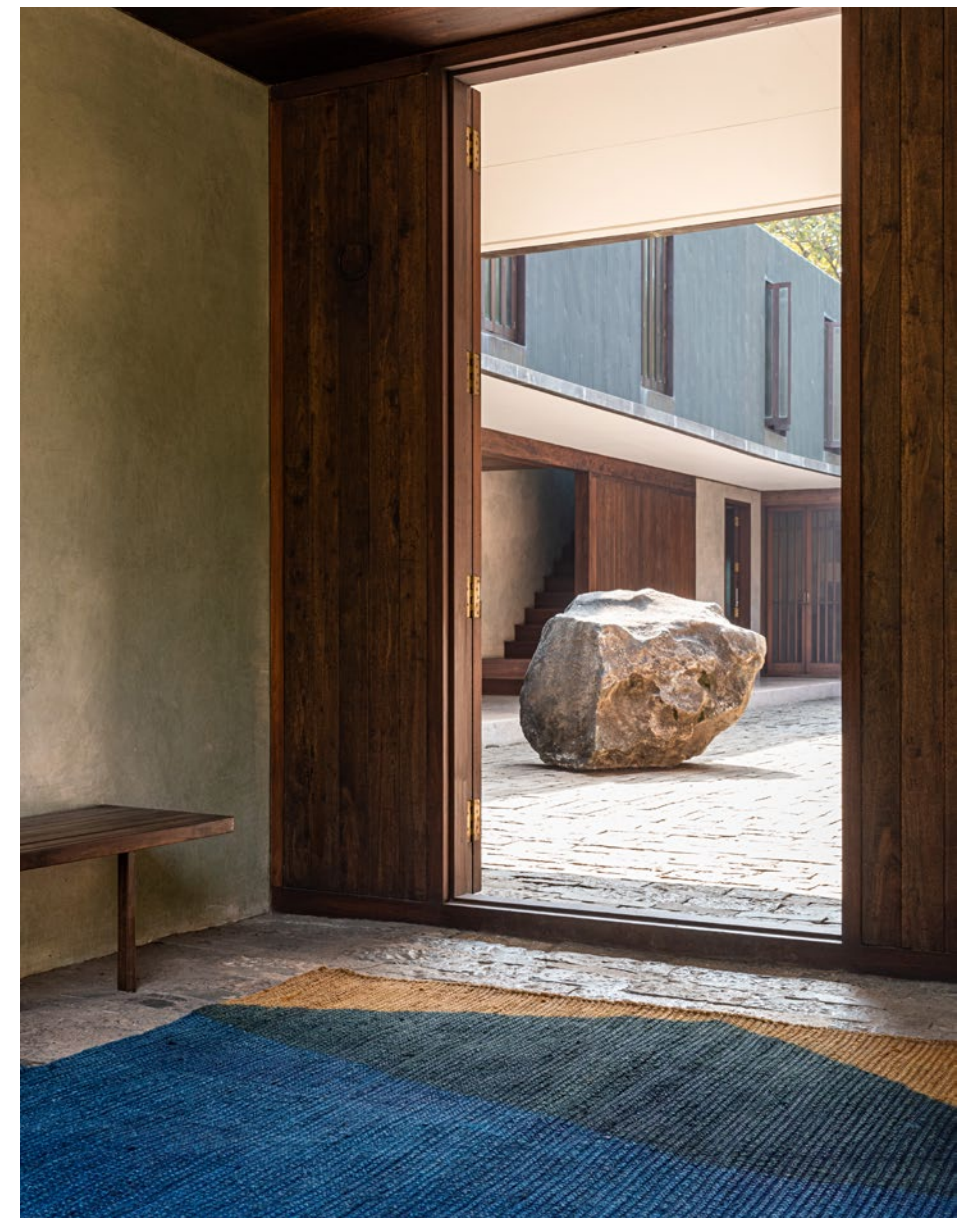


Materials such as Indigo, pomegranate peels, catechu, "flame of the forest" flowers or madder root produce rich colors that are both beautiful and 100% organic.













Design A1



Design B1



Design C1



Design D1



Design E1



Design E2

Available sizes for all designs
4×6 ft (1220×1830 mm)
6×9 ft (1830mm×2745 mm)

